



# MEMBER REPORT 2024

C E D A

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# from the **Executive Director**



**We're excited** to share activities at CEDA over the past year. We are broadening and expanding our commitment to be a conduit of resources for North Central Idaho. What I'm most excited about is our talent acquisition. Mariah Miller joined us as Community Development Specialist, bringing her exceptional community relations and coordination skills to the position. She is managing our open community development projects and has started development work with communities in our region. We doubled our business development staff, with the arrival of Sam Mager as Business Finance Specialist. Sam is handling most facets of the loan program under John Lane's mentorship and has increased marketing/outreach. If you have or know of businesses seeking financing in our region, reach out to John and Sam! Finally, we have Economic and Community Development Assistant Kaleena Moulton. She is devoting her time assisting Planning Manager Deb Smith on our planning and coordination initiatives – new efforts include the Get Health Initiative and Early Childhood Learning, as well as our upcoming regional economic development strategy update.

**Thank you CEDA leadership**, Board Chair Cari Miller, Vice-Chair Kathie LaFortune, our Board of Directors, and all the other volunteers that participate on our program councils and committees.

**We are here for you.** The staff at CEDA is available to help you navigate a project idea or meet with a business that is seeking assistance.

A handwritten signature in black ink, reading "Dodd W. Snodgrass". The signature is fluid and cursive, with a long horizontal stroke at the end.

Dodd Snodgrass  
*Executive Director*

## MISSION

To assist business and communities by acting as a conduit to needed resources

## VISION

As the collective voice for north central Idaho, CEDA provides leadership and guidance in developing communities, diversifying the economy, and creating prosperity.



# Business & Industry Report

05



CEDA's loan capital has grown to \$5 million, a significant rise from \$3.5 million in 2019. With the addition of Idaho RLF capital, the total will reach \$8.3 million. Presently, CEDA has \$4.6 million ready for new projects and aims to grow its portfolio from \$3.5 million to \$5 million over the next 24 months.

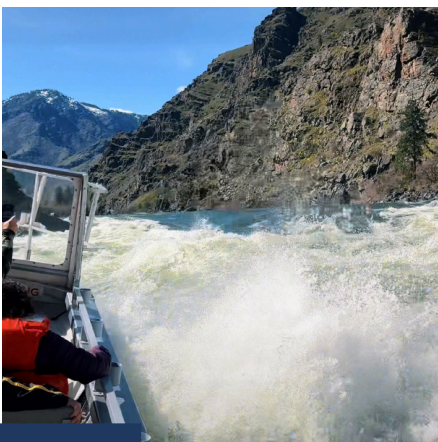


**Facilitated business ownership changeover**

**Equipment procurement for start-ups**

**Financed a maintenance facility**

**Secured retail business space**



**Need  
Financing?**  
Give us a  
Call!

# Dream it. Do it. HERE

See You Next Year  
May 13th, 2025



2023 Conference

+500

Students Attended

*Representing students across South East  
Washington & North Central Idaho*

Follow Us!

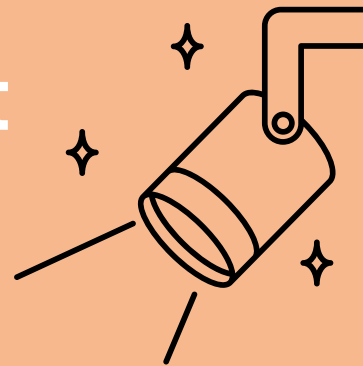


Stay in the Loop

Each May, Dream It Do It Partners hosts 500+ NC Idaho and SE Washington sophomores and juniors at the Dream It Do It Youth Conference. This is an opportunity for students to experience a day of local industry and education breakouts featuring 13 regional industries with in-demand occupations. Developing a regional workforce is critical to the region's economy as it is predicted that our region will have a workforce shortage of 8,000 workers by 2028.

## Industry Spotlight

- Health Care
- Engineering
- Manufacturing
- Natural Resources
- Skilled Trades
- Technology
- Business and Finance
- Tourism and Hospitality



# Clearwater Corridor



Get Healthy  
IDAHO

“

Get Healthy Idaho is a community-driven, place-based health initiative striving to improve health outcomes, lower healthcare costs, reduce health disparities and improve health and wellbeing across Idaho.

*Idaho Department of Health & Welfare*

Get Healthy Idaho aims to fund one new community per year to achieve our mission of creating the conditions that ensure all people can achieve optimal health and resiliency. The third Get Healthy Idaho funding opportunity was awarded to CEDA; focused on the communities of Kamiah and Orofino within Public Health District 2. CEDA began building the Clearwater River Corridor Collaborative during the fall of 2023.





# Community Development

*Enhancing Community Health, Safety, and Livability*



2024  
**\$2.1 Mil**  
Grants Awarded

## Current Projects

### Active

- Scenic 6 Park Restroom
- Kendrick Wastewater
- Juliaetta Wastewater
- Nezperce Wastewater
- Craigmont Wastewater
- Cottonwood Park Restroom & Pavilion
- Craigmont Park & Paths
- Kamiah Booster Station
- Kamiah Pool
- New Meadows Water Upgrades *(not pictured)*

### New

- St. Mary's Electrical Upgrades
- Elk City Drinking Water
- Cottonwood Water Infrastructure Repairs
- Orofino Downtown Revitalization



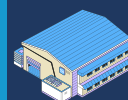
**Downtown Revitalization**



**Electrical Upgrades**



**Park Upgrades**



**Wastewater Facility**



**Drinking Water**



**ADA Compliant Restroom**



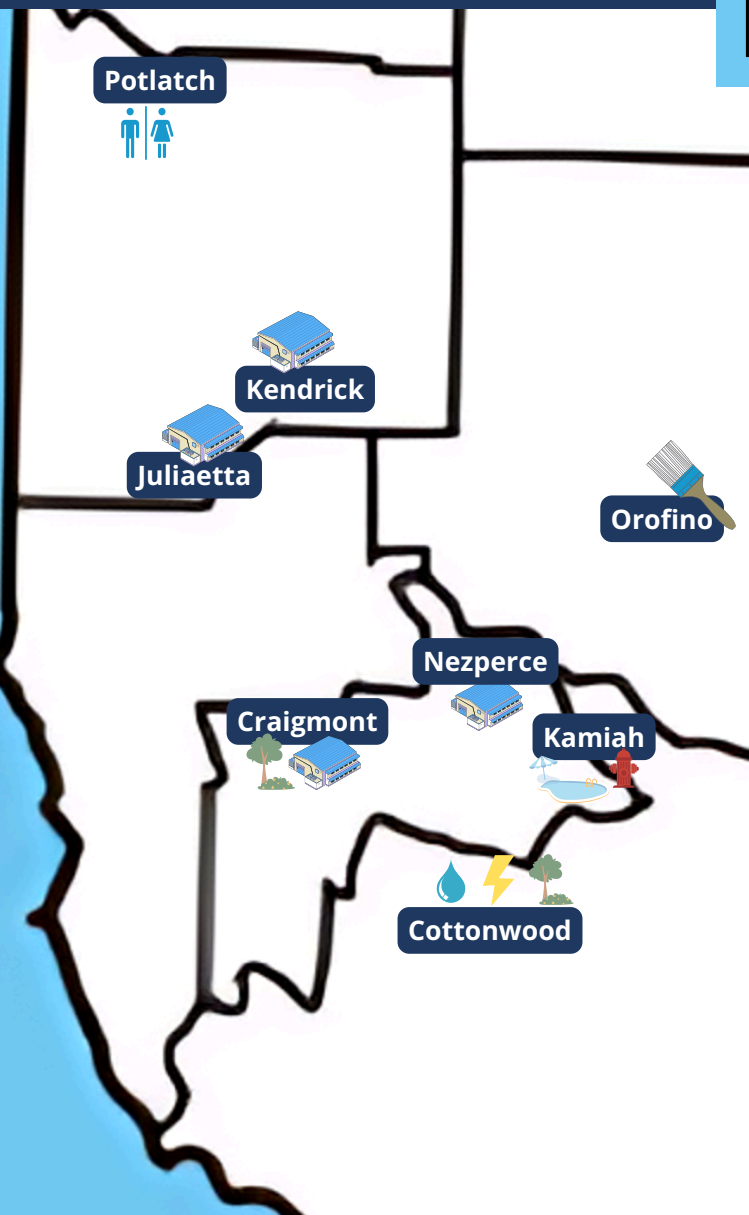
**Pool or Splash Pad**



**Fire or Booster Station**



**Elk City**







In partnership with the US Forest Service, the US Army Corps of Engineers, the National Park Service, and local partners, it's more than a summer job—it's a pact with the land.



## Services Completed

- Campground & Trail Maintenance
- Bridge Construction
- Dam Debris Removal
- Fencing Repairs
- Invasive Species Management
- Wild Bee Surveys
- Fire Mitigation and Fire Cache Support

2023 SEASON

# 9,360

HOURS OF SERVICE

*Completed by 30 local youth*



CEDA received an award from the Idaho Association for the Education of Young Children in December of 2023.



**CLEARWATER**  
Regional Early Learning  
Collaborative



Through this grant, CEDA will collaborate with local experts in early childhood education to enhance affordable and comprehensive early learning opportunities. The goal is to strengthen early learning centers, benefiting youth education and supporting the local workforce. We have taken action and hit the pavement across local fairs & children's events to kick start our impact.



*The*  
**Kids Klub**  
Youth Development Center



# Broadband Success

2022-2024

**\$139.4  
million**  
**BROADBAND  
PROJECTS**

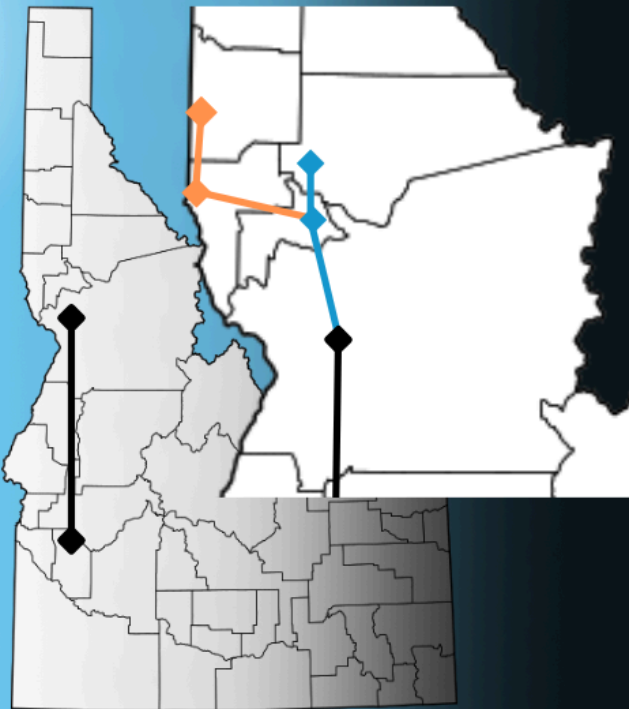
ID Regional  
Optic  
Network



Port of  
Lewiston



Idaho County/  
DIGB2



CEDA's leadership in broadband development for over 15 years reached a peak this past year. We secured over \$11 million for Idaho County, in partnership with District 2 Interoperability Governance Board (DIGB2), to construct a middle mile from Grangeville to Orofino. With other regional successes for middle mile the future is bright for building out faster, better, more affordable service for residents and businesses.

# Thank You Members!

*Your continued support & membership aids us in bringing success to our Region. We could not do what we do without you!*

## Cities

City of Bovill  
City of Cottonwood  
City of Craigmont  
City of Culdesac  
City of Deary  
City of Elk River  
City of Ferdinand  
City of Genesee  
City of Grangeville  
City of Juliaetta  
City of Kamiah  
City of Kendrick  
City of Kooskia  
City of Lewiston  
City of Moscow  
City of Nezperce  
City of Orofino  
City of Peck  
City of Pierce  
City of Potlatch  
City of Riggins  
City of Stites  
City of Troy  
City of Weippe  
City of White Bird  
City of Winchester

## Business

AirBridge Broadband  
Banner Bank  
Avista Corporation  
Castellaw Kom Architects  
Clearwater Power Company  
Express Employment Professionals  
First Step Internet  
Idaho Central Credit Union  
Idaho Manufacturing Alliance  
Idaho Regional Optical Network  
Idaho Rural Water Association  
Idaho Youth ChalleNGe Academy  
J-U-B Engineers, Inc  
Keller Associates  
Keltic Engineering, Inc.  
Merrick & Company  
NIMA  
P1FCU  
Clever Fox Architecture  
U. S. Bank  
Umpqua Bank  
Washington Trust Bank  
Zions Bank

## Counties

Latah County  
Clearwater County  
Nez Perce County  
Lewis County  
Idaho County

## Development & Education

Clearwater County EDC  
Ida-Lew Economic Development Council  
Juilaetta-Kendrick Recreation District  
Lewis-Clark Chamber of Commerce  
Lewis-Clark State College  
North Central ID Travel Assoc  
Nez Perce Tribe  
Port of Lewiston  
University of Idaho  
White Bird Rec District



# Contact Us

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## Community & Economic Development Team

### **Dodd Snodgrass**

Executive Director

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### **Deb Smith, PCED**

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### **Mariah Miller**

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### **Kaleena Moulton**

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## Business Finance Team

### **John Lane**

Business Development & Finance Director

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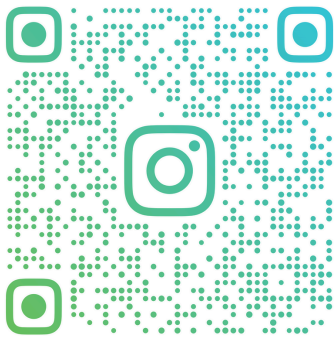
# GET CONNECTED



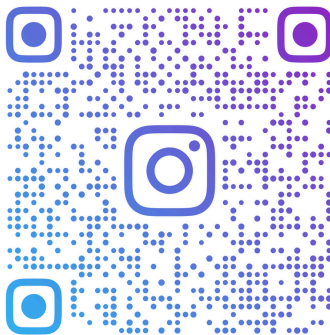
<https://www.linkedin.com/company/clearwater-economic-development-association/>



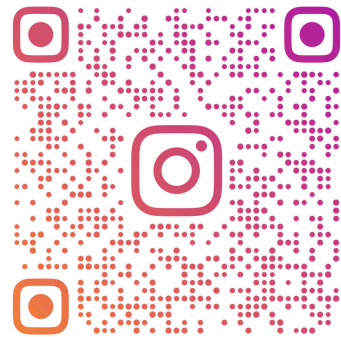
<https://www.facebook.com/clearwatereda.org/>



CRCGETHEALTHYID



CLEARWATERELC



NW\_DREAMITDOIT